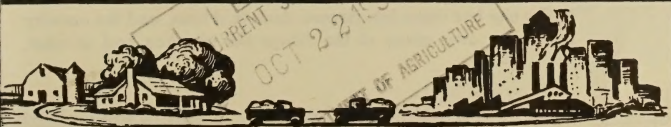


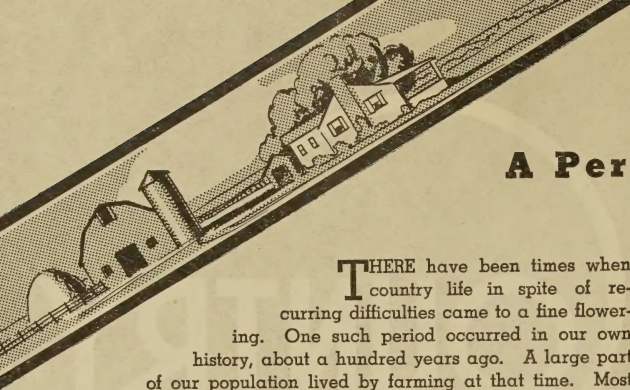
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# COUNTRY LIFE & AAA



U.S. DEPARTMENT OF AGRICULTURE  
AGRICULTURAL ADJUSTMENT ADMINISTRATION



## A Permanent Security for Farm and City

THERE have been times when country life in spite of recurring difficulties came to a fine flowering. One such period occurred in our own history, about a hundred years ago. A large part of our population lived by farming at that time. Most families owned land, and had been on it so long that it had become a very real part of their lives.

We have all read about that time. Because facilities were few, each farm family was thrown largely upon its own resources. Almost all food was home-grown, and there seems to have been an abundance of it. Meat, milk, butter, cheese, bread from flour ground at the mill, sirup from the patch of cane, honey from the hive—all these good things, and many more, appeared on their tables. And in the autumn, shelves in the cellars showed long rows of preserved foods. Pleasing promise of plenty.

Educational facilities were few, but the family way of living was an education in itself. The working days were long, and each member of the family, young or old, had to contribute his share of strength and skill. Even the hours of recreation made a contribution to family welfare. Husking bees, quilting parties, and house-raising were social occasions, but they were also economically useful. It is a fortunate society that cannot distinguish too closely between work and play. From such a rural background has come for generations a vigorous, stable citizenship that has helped to balance our whole society.

But such country life, pleasant and happy though it may have been, was as subject to time and change as everything else. It was a natural product of its own day, but not of ours.

The city has come into its own since that time, and the country has taken over many of the things the city has had to offer.

Today we have rural free delivery of mail, telephones, radios, automobiles, and movies. Country life today must include them all.

It used to be that the farm family produced almost all the goods it consumed. That wouldn't be possible now. Work is too highly specialized for that. Modern farmers need many tools. Today, the farm produces, abundantly and economically, the food and fiber needed by city dwellers. City people, who consume this food and fiber, produce the things that farmers buy.

In authorizing the program carried on by the Agricultural Adjustment Administration, the Congress recognized that farm families can consume the things which city people produce and sell only when sufficient income with which to buy comes from the crops. And so the AAA program is directed toward a better income for farm families.

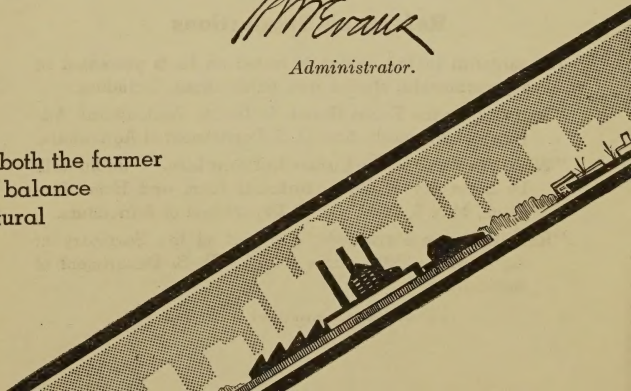
A better income assures a more stable country life. People will live, generation after generation, on the same farms if they know they are secure and are keeping up with the material progress of the cities. And so a new tradition of American country life will develop, based on a secure economic life. It will find its best expression on the farm itself, in the farm home and its surroundings, and in community recreation.

Now, more than ever before, country life is dependent upon the security that comes from an adequate income. And national life is greatly dependent still upon that secure, permanent rural citizenship.

*W. M. Rivers*  
Administrator.

"There is a point of balance . . . where the welfare of both the farmer and the consumer is best served. And it is that point of balance that we are working toward. That is what the agricultural adjustment program is all about."

—Secretary of Agriculture HENRY A. WALLACE.





## **Producer-Consumer Leaflets**

This is the twelfth in a series of 12 leaflets dealing with the various ways in which the problems of farmers and city people are related. The following is the complete list of leaflets in the series:

- PC-1 And So They Meet.**—Farmers and city people: Both producers—both consumers
- PC-2 The Things We Want.**—Making abundance work for all our people
- PC-3 On Tired Soil.**—Poor soil means poor people on the farms and in the cities
- PC-4 Two Families—One Farm.**—Stable tenure means better producers and better consumers
- PC-5 To Buy Abundantly.**—Producers of abundance deserve to be consumers of abundance
- PC-6 Plenty.**—Avoiding the scarcity of famine and overabundance
- PC-7 Between You and Me.**—The distributor's place in production and consumption
- PC-8 None Shall Go Hungry.**—Making abundance work for low-income families
- PC-9 Grow Your Own.**—Better home living means better production and consumption
- PC-10 The Magic Carpet.**—Protection for grassland is protection for cities
- PC-11 The Farm Home and AAA.**—Better farm income means better farm homes
- PC-12 Country Life & AAA.**—A permanent security for farm and city

Copies of this leaflet and others in this series may be obtained upon request from the Agricultural Adjustment Administration, U. S. Department of Agriculture, Washington, D. C.

## **Reference Suggestions**

The material in this leaflet is based on facts presented in various governmental studies and publications, including:

- "Security for the Farm Home."**—G-34, Agricultural Adjustment Administration, U. S. Department of Agriculture.
- "What We Want in the Future in Farm Life."**—Radio talk by Secretary Wallace, National Farm and Home Program, May 6, 1939. U. S. Department of Agriculture.
- "Rise in Living Standards."**—Report of the Secretary of Agriculture, 1938, pages 64-66. U. S. Department of Agriculture.